





AFRICA'S EVENTS HUB



MANAGED BY
VENUE
SOLUTIONS
RWANDA

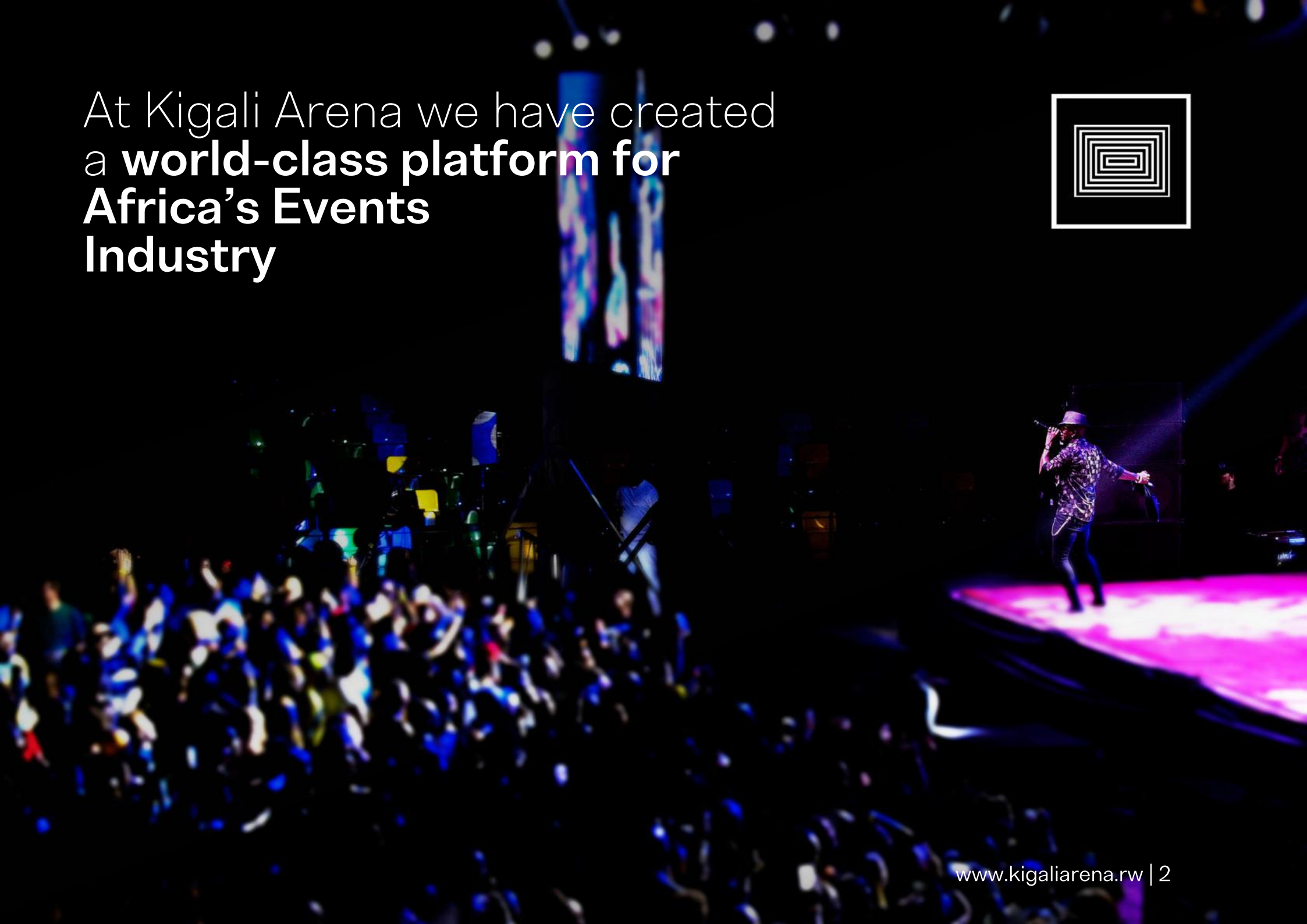
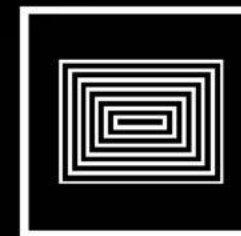
 : www.kigaliarena.rw |   

The Events Hub of Africa

Kigali Arena is the ideal Entertainment, Sports and Events Hub on the Continent, offering state of the art facilities and valuable branding opportunities



At Kigali Arena we have created
a **world-class platform for**
Africa's Events
Industry



Rwanda's new National Icon



KIGALI ARENA

Kigali Arena Statistics

Hosted 10 major events with over 10,000 guests



Built in only **six months**



Largest fully-covered Arena in East Africa with **10,000 seated capacity**



Inaugurated in **August, 2019**



The National Basketball Association chose Kigali Arena to launch **the Basketball Africa League (BAL)**



Hosted 2019 **Kwita Izina** concert headlined by world renowned **R&B artist, Ne-Yo**



Hosted **Youth Connekt Summit**



Chosen as host of the **2021 FIBA Afrobasket Finals**



Events hosted at
Kigali Arena





Youth Connekt
Africa **Summit 2019**



NE-YO
in Kwita Izina
Concert



Hillsong London
Concert



Unveiling of
the Basketball Africa
League Logo

HOLIDAYS@THEARENA **DEC**
GOES DIGITAL

CELEBRATE
CHRISTMAS
WITH ALARM MINISTRIES

**He is the reason
for the season**

JOIN US ON **RTV**
YOUTUBE (ALARM MINISTRIES)
THIS SATURDAY 26-12-2020 | TIME: 9PM

In Partnership With:
VISIT RWANDA

20
20

HOLIDAYS@THEARENA **DEC**
GOES DIGITAL

FROM 9:00PM

CHRISTMAS
Celebration
AT KIGALI ARENA With
PATIENT BIZIMANA - AIME UWIMANA
GABY KAMANZI

LIVE ON **RTV**

In Partnership With:
VISIT RWANDA

20
20

HOLIDAYS@THEARENA **DEC**
GOES DIGITAL

In Partnership With:
VISIT RWANDA

20
20

HOLIDAYS@THEARENA **DEC**

31 DEC **RBALIVE**
LIVE FROM 9PM

SEKA LIVE
AT KIGALI ARENA

HOSTED BY
NKUSI ARTHUR
FT HERVE BABU PATRICK
MERCY SETH CLEMENT FERUJE

In Partnership With:
VISIT RWANDA

ARTHUR 20
20

HOLIDAYS@THEARENA **DEC**

RWANDA AUTOHOBILE CLUB PRESENTS

**KARTING AT
KIGALI ARENA**

Sunday 13th December 2020
Race session: 10,000 Rwf for 10 minutes
Parking area from 10am-5pm

JUNIOR 12-15 Years
12:00pm-2:00pm

SENIOR
2:00pm-5:00pm

In Partnership With:
VISIT RWANDA

20
20





Branding
Opportunities



Helping your Brand achieve industry leader Status



Contact **Venue Management** for a comprehensive list of Internal and External **Branding Opportunities**.



Digital Branding / Media Opportunities for Promoters



Kigali Arena

This fabulous **Arena** can host **Live Concerts, Sporting Events, Beauty Pageants, Gala Dinners, Product Launches, Exhibitions and much more.** We can stage just about any show you can dream of. With the **Arena** comes a host of **Meeting Rooms, Open Spaces, VIP Suites and Change Rooms** to ensure that you stage a world class event.



11:50:27

Arena Bowl

The Main Arena is available in various configurations and enables events to be hosted for audiences of different sizes

Large Bowl
Upper & Lower Level
10,000 seated

Medium Bowl
Lower Level Only
5,516 seated

Small Bowl
Floor Only
1,800m²



VIP Suites

Invite **your Guests** to your own **Private Suite** for a **Premium Experience**.
Personalize your Experience with **5-Star Food and Beverage Service**
at your fingertips.



Plaza

In full view of the main road adjacent to Kigali Arena and with over **170 000 people** passing the Plaza each day, The space offers prime opportunity to activate your brand and host outdoor events.



Sponsor's Lounge

Do you have a sponsor for your event? This is the perfect space for your Sponsors to entertain their guests. With its own kitchen, Food and Beverage is conveniently served in the room.



Press Conference Room



Need to **Communicate** your event to **the Media**? There is no need to look any further. A fully equipped media room allows you to Communicate Effortlessly to your Audience and this is on the back of the reliable Wi-Fi in the Arena. The room can also be used for **Training, Event Briefing Sessions** or **Private Meetings**. We ensure versatility.



CIP Event Space



Situated next to the VIP entrance, the CIP Event Space is perfect for **Banqueting Events** in excess of 250 pax or more, be it Gala Dinners, Wedding Receptions, VIP Banquets, the Opportunities are endless. This Multifunctional room can be dressed and designed to suit your themed event.

Fitness Centre

The Arena comes with a **fully equipped gym** to cater for most fitness needs. Teams can use the gym to stay in shape during tournaments or you can hit the gym during your lunch hour.



Meeting Rooms

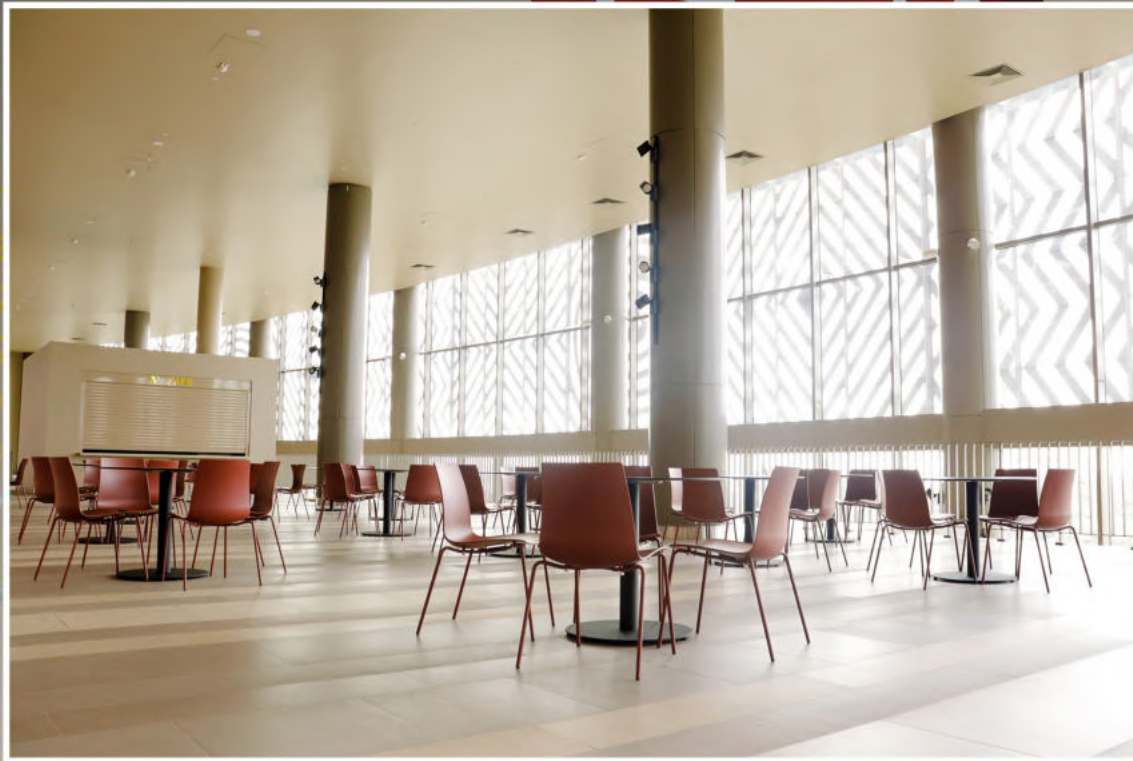
The Arena offers various rooms that are perfectly suited for **Board meetings**, **Brain Storming Sessions** and **Meetings** in general. The Venue has technicians and equipment on hand to cater for your conferencing needs and assist you with your setups. Various packages are available and at very competitive prices.



The Concourses

For functions with a difference, the two **Upper** and **Lower Level Public Concourses** are perfect for **Private Cocktail** or **Banquet Events**.

The concourses also serve as circulation areas, as well as product or service activation zones during events



Food and Beverage



At Kigali Arena, we're not just one of the best entertainment and sports venues in Rwanda, we're also home to an amazing range of culinary experiences you will love.

Our food & beverage options cater for a wide range of needs. This ranges from tea, coffee and biscuits all the way up to unique a la carte five-course menu with wine pairing.






KIGALI ARENA

Thank you

BOOKINGS:
bookings@kigaliarena.rw
enquiries@kigaliarena.rw

 : www.kigaliarena.rw | 